

Ron Carroll

Development Executive
Series Producer/Showrunner



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Ron works on both sides of the Atlantic, creating award-winning TV and Digital content, including branded storytelling.

Development

CURRENT

Format Consulting - Yeti, Cardiff

Pitching Strategy - Eelay Media - Toronto and Los Angeles

Format Development and Pitch Decks - Dating Competition and Food Fact-Ent. HeartHat Entertainment, Toronto

Format troubleshooting, reworking competition concept and creating Pitch Deck. Frantic Productions, Toronto

Format and Pitch Deck for Reality Competition. Frantic Productions, Toronto

Original Idea and Format, Fact-Ent show for My Entertainment Productions, New York

RECENT

Development Consulting and Strategy
River Rock Films, Los Angeles/Toronto

Business Competition format and Show Bible for well-known YouTuber, Los Angeles/Vancouver

Format and pitch deck for softly-branded lifestyle series for Makers for Corona Beer, Toronto (Sept 2023)

Format Consulting, Reality Competition Freemantle UK (July 2023)

Competition format and pitch deck for Frantic Productions, Toronto.

Competition format and pitch deck for Paramount USA/Makers, Toronto

Showrunning

BIG PROUD PARTY AGENCY, BBC3/Alleycats

BLOWN AWAY

This series was greenlit ahead of a confirmed format, based on the idea of a glassblowing competition with episodic eliminations. As Showrunner/Series Producer, I crafted the format beats, established design and production elements, tone and style, to make the series "visually thoughtful" and breathable, yet maintaining the urgency of competition. I was also involved in casting, finding the presenter and experts, scripting, story editing specific episodes and overseeing story team edit bays, sound mixes and color corrects. Marble Media for Netflix and Blue Ant.

BACK OF HOUSE

Seasons 1, 2 and 3

Showrunner, Casting, Story-shaping. Award-winning Digital Doc-Soap about casino staff. Primal NY for Mohegan Sun Resort.

THE FELICIA SHOW

Co-Exec. Producer, Scriptwriter Food/Talk pilot, Chicago, with Steve Harvey talent, for Picture Tube Productions, LA.

GAME OF HOMES

Series Producer, Casting Director, Writer. Brought in to freshen-up Season 2 of this reno competition show for Corus/HGTV/FYI

THE APARTMENT

Executive Producer, Format-Shaper, Casting Director and Writer of the International Emmy nominated reno series. Sony Asia, Malaysia and Singapore.

Development

2022

Development Consultant, Little Bird Films, Cardiff. A 4-month contract to strengthen the company's development slate, heading up outreach to broadcasters and streamers in the UK and USA.

Format Development and Pitch Deck, Woodcut Media, UK

Regionalising the "Biggest Ever Show" format American Song Contest for Canada. NBC Universal/Eurovision/ Great Pacific Media, Vancouver.

Format Development, Original, featuring a Real Housewives of Cheshire personality.

HORRIFIC TERRIFIC!

Original competition format being shopped in partnership with Departure Films, New York.

NICOLAS CAGE PROJECT

Format Development, Deck re-working and pitching Network with the production company. Alaska TV, London, for History US.

2021

KEYS & CHEMISTRY

Creation of Format and Pitch Deck for comedic dating show. Just For Laughs, Montreal/Los Angeles.

2020

RACE AGAINST THE TIDE

Created Pitch Deck and Show Bible for sand sculpting competition series, for Marble Media in Toronto. Based on their overview, I fleshed out the format, production and set elements. The series was later green-lit by CBC TV.

HOME BOYS, STAY NOT STRAY, AMERICAN DESIGN MASTER

Co-developed and wrote pitch decks for several reno series based on talent and concepts from Maria Farano Productions, Toronto.

ONE LAST CHANCE Created Pitch Deck and Mini Show Bible for Open Doors Co. in Toronto. Documentary series about a program that matches out-of-control teens with unwanted dogs.

CASH BOX. Original business competition format, which is being shopped under a deal inked with Catalina Content, the new LA production label backed by Sky Studios.

DR. CATHY'S SIX-DAY SEX FIX Original Health and Relationship collaboration being pitched in USA, with talent from Donna Cardellino Productions.

Showrunning

EMERGENCY

I was invited by the network, Corus Entertainment, to rework a blue-light series that was already in the edit. As Creative Executive, I worked with edit teams to reformat the episodes, adding stakes, jeopardy and humour, so it look viewers on a tears and laughter journey. The series was later nominated for a Canadian Screen Award.

2015-2007

THE PEOPLE'S COUCH (GOGGLEBOX)

All3Media format. Series Producer/Showrunner/Writer. for Canadian version. THA Media for Bell Media.

EMPLOYABLE ME

Scriptwriter, Season 1, hired to establish the tone and style. THA Media Toronto for AMI.

FIX MY FRANCHISE

Co-Developed business competition format that was placed in paid development by Corus Entertainment. Wrote Format, Produced and Directed mini-pilot. The presenter was CEO of 1800-Got-Junk

BE THE BOSS

Food Competition Show, All3Media format. Series Producer, Writer, Location PD. THA Media, Toronto.

UNDERCOVER BOSS

All3Media format. Series Producer/Showrunner, Writer (40 episodes), for Canada and the US.(aka Undercover Boss Abroad for TLC and OWN.) for THA Media, Toronto

A COLONEL'S LIFE

Consulting Producer, Casting, Story-shaping and Scheduling filming in Kentucky for two softly branded comedic docs for UniLad London in partnership with KFC/Yum!

PLANET SOAP

VP of Development, AJE Productions, Toronto Original concept greenlit for series for ABC SoapNet and TV Tropolis, Real Doctors, Shrinks and Specialists confront America's out of control Soap Characters. Part clip-show. Featured Jerry Springer and Susan Lucci. I also went on to Show-run and script the series.

NEXT TOP MODEL CANADA

Showrunner

WARNER BROS TALK SHOWS: Chicago and LA. Senior Producer (Tyra, Sharon Osbourne, Jenny Jones, Judge Mathis)

RUSSELL GRANT LIVE

Series Editor for live daily talk on Sky, UK

Development

DANCE SHOW FORMAT Created two versions of a competition show about people who can't dance, based on Network brief. Working title was "Can't Dance Canada" I rebranded series as "Dance Flawed," wrote formats and show bibles; Glossy Floor and Location-filmed follow-Doc. versions. Bell Media & Group M.

THE TOWN THAT CHANGED OVERNIGHT Original reno show. A town that's seen better days is magically transformed while most are asleep.

THE TREE Original concept: A transformative series that unites the community at a time when we are more disconnected than ever.

WEAPON OF CHOICE

Show Format and Show Bible for Marble Media, Toronto. Competition series where three competing teams each recreate an ancient armament, for History USA.

SLAMMED Original format for a Poetry Competition series.

GET STUFFED

Consulted on the pitching of a taxidermy competition series for Barcroft Studios, London, assessing likely interest from Netflix US Execs before it was pitched.

SIDE HUSTLE SUPERSTAR

Created format, pitch deck and show bible for a business competition series with talent already attached. Worked to a brief outline from East 4 Productions, Toronto. Also reversioned concept to work as a follow-doc series, as a pitching option.

MOTOR CITY REHAB

Created two versions - one follow-doc, the other competition - centered around talent found by 4 East Media, Toronto.

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ICE BREAKERS

October Films in New York/London asked me to take an ice sculpting competition series to the next level, ahead of them pitching. Wrote new deck, added character, design and production elements.

HIGH EXPECTATIONS

Food Competition Format. Development Consultant for North America- Nerd London, including introducing the format to Vice.

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TRUCKER WARS

Created a format and show bible based on the prod-cos original outline. Cream Productions, Toronto, for Discovery US.

CAMP FIRED! & GLAM SLAM

Co-Developed Camp Fired with team; Created format from an outline and title/branding for makeup battle series and show bibles for Entertainment One, Toronto

TINY PORTIONS

Original Show Format where kids turn their homes into a Restaurant, that was shopped by Departure Films, New York.

Other

- I began my TV career as a researcher on ITV's This Morning before joining Two Four for six years. I then moved to North America to produce talk shows for Warner Brothers.
- British Citizen and a Canadian Citizen. I possess an O-1 visa for the US, allowing me to continue to "cross the pond" for development and production projects.
- Long-serving Juror for the International Emmys, New York, and recently the Canadian Screen Awards and British Royal TV Society Awards.
- Member of the Non-Fiction Authors' Association, and have been accepted into the International Association of Professional Writers & Editors (NYC).
- TED Talk online Discussion Host.
- In 2021, I was commissioned to create 10 short films about the art of "unscripted" television, for Toronto Film School.
- Screen Yorkshire and Channel 4 invite me to run story development workshops at York University, Leeds Trinity University, and Leeds Arts University.

Awards & Nominations

British Royal TV Society: Best Live Outside Broadcast.
reunions, surprises: ITV's "Christmas w/the Royal Navy."

UK's Best Business Program, Financial Times/Harold
Wincott Award: "The West at Work" with Ruth Langsford.

Academy of Canadian Cinema & Television: Best Unscripted
Series: "Next Top Model."

Devised, Executive Produced 1st season of Sony's
International Emmy nominated format "The Apartment."

Academy of Canadian Cinema & TV Nominee: Best Writing
in a Reality Series category 2013 and 2014.

Academy of Canadian Cinema & TV Nominee: Best Factual
Series 2016 "Emergency" (reformatted, re-wrote show as
Creative Executive.)

The Diversity Award for Unscripted Programming, MipCom
2017, Cannes, France, for "Employable Me."

Rockie Award for Best Lifestyle Program, Banff World Media
Festival 2018 for "Employable Me."

2018 American Telly Awards: Excellence in Branded
Content, and also Best Cinematography for the digital doc-
soap series "Back of House."

2019 American Annual Communicator Award (as writer)
Mohegan Sun's Back of House digital doc-soap for Primal
NY.

2019 American Telly Awards: 3 Awards for Excellence &
Gold Award for Tourism Branded Content and General On-
Line.

2020 Nominee - Best Reality Series Academy of Canadian
Cinema & Television, for Blown Away.

2020 Nominee - Banff World Media Festival "Best
Competition Series" for Blown Away.

2022 Nominee - Rose D'Or Award, Best Multiplatform Series
for BBC3's Big Proud Party Agency.

2023 Unique Concept Winner at the 10th Annual American
Reality Television Awards, for Netflix show Blown Away.

Testimonials

more at factandfriction.com

Ron Carroll's the best! He's a great In-house hire, 6 months, 3 months or project-based development adjacent pro! We have the pleasure of working with him. Hope you get the chance too. If you're trying to figure out creative, he's your call. Thank you Ron. Will work with you anytime.

Shawn M, Co-Owner and CEO of Global Content Companies that develop and produce content - Toronto, New York

You've really brought the idea to life and made it feel focused and contained within a 6-part format.
Chris F. Alaska TV London for History US

It's been great having you at the helm, driving ideas. You've been such a joy to work with and your energy, enthusiasm and expertise has been enlightening!

Tammy K. Little Bird Films, Cardiff UK

I can't thank you enough for your work on this project. Cheesy, I know, but so true.
Chris G., UniLad, London

Thank you, Ron. Always great working with you!
Adele R., Global Lead, Makers, Toronto

It was great working with you. I hope we get to do it again soon.
Lou W. Netflix, New York

We're so very excited for the launch of Blown Away on the service. Can't wait for the world to watch. Great working with you!"
Emily B. Netflix, Los Angeles